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2023

BARRY COUNTY

Michigan

LOOK INSIDE FOR:

- 🍃 Membership Directory
- 🍃 Community Guide
- 🍃 Places to See
- 🍃 Calendar of Events

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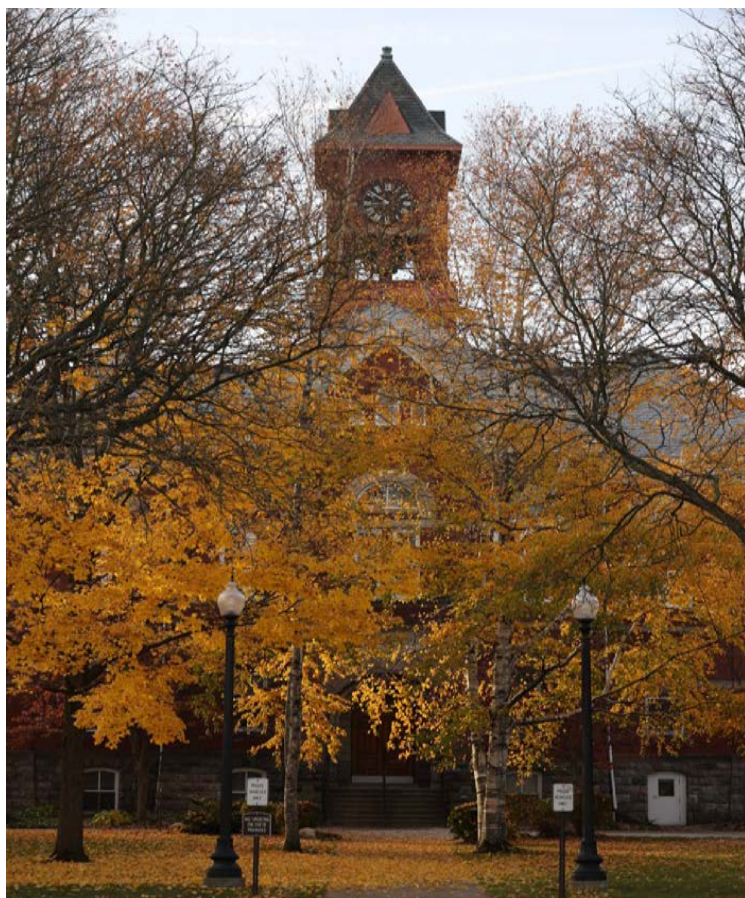
1-888-947-2643



The Barry County Chamber & Economic Development Alliance welcomes you to come explore all that Barry County has to offer!

Nestled between urban centers of southwest Michigan, Barry County welcomes you with a rural “up north” feel and charm with the convenience of easy urban access.

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WHY BARRY COUNTY?

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Photo by Bill & Beth DeWeese

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The Northwest River Corridor, Westside Woods, Lake Country, Farms & Forests, Route 66 Corridor, and The Hearts of the County. Read about the attractions you can find in each corner of Barry County.

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ABOUT THE CHAMBER/EDA

What is the Barry County Chamber & the Economic Development Alliance and how can they benefit you?



Photo by Drew Mason

MEMBER LISTING

A list of our Barry County Chamber & Economic Development Alliance Members.

CHAMBER EVENTS

The Chamber puts on many events throughout the year, read about some of our favorite annual events that can be enjoyed throughout Barry County!



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2023 BOARD OF DIRECTORS

A restructuring of the Chamber & Economic Development Board was completed in 2020. Here is a list of the members of the 2023 Governance Board, Member Services Advisory Board, and Economic Development Advisory Board.



83rd Miller
REAL ESTATE
Anniversary

LOCAL KNOWLEDGE IS PRICELESS

- Corporate donations stay local to Barry County.
- Specializing in Barry County Residential, Vacant Land and Lake Properties.
- Highest producing office in Barry County.
- Top tier average # of sales per agent.
- Full-Time dedicated agents.

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STATE STREET.

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THANK YOU TO OUR SPONSORS & CORPORATE SPONSORS

A huge thank you to our many sponsors & investors at the Barry County Chamber & Economic Development Alliance!

Sponsorships & Partnerships are the backbone of the slew of community events and initiatives that your Barry County Chamber & Economic Development Alliance execute each year. We can't do it without the support of our members, and we are incredibly grateful for their continued help and participation each year.

President: Jennifer Heinzman

LETTER FROM THE PRESIDENT

Hello! It has been another amazing year in Barry County, Michigan!

I am so proud of the advancements being made here, not only in our business and community development efforts but also in areas such as diversity, equity, and inclusion, tourism, and our forward-thinking, data-driven approach to automation and innovation. Here in Barry County, we work together to get things done and it shows.

We are continuously evolving to meet the needs of the community and fortunately, our staff, Board, partners, and volunteers are malleable enough to do so. We are so blessed to have such a great group of individuals constantly working toward the progression of Barry County as we navigate through a plethora of initiatives and issues.

The purpose of this community guide is to provide our current and future members with important Chamber/EDA information that is easily accessible, and to provide guests with the information needed to make the most of their visit. This guide includes a listing of our signature events, information on how to access your benefits through the Small Business Association of Michigan, a list of your Chamber/EDA benefits to ensure you are taking advantage of all that we have to offer, information on local businesses, information on the many recreational and outdoor activities offered, and information on how you can get involved in the community. Lastly, and most importantly, we have included our membership directory to encourage

commerce amongst fellow members; after all, supporting our businesses and communities is why we are here.

Whether you are a business owner, an employee, a resident, new to the area, or just visiting, we welcome you to stop by our office and/or check out our website so we can share all of the amazing amenities Barry County has to offer.

We strongly encourage your input to further improve our organization, so please share any ideas, suggestions, or concerns you may have. Our goal is to be the best we can be, and we cannot do that without your involvement – your satisfaction is ultimately our greatest measure of success.

We look forward to seeing you soon!

As always, if there is anything we can do for you, please do not hesitate to ask!



JENNIFER HEINZMAN

President - Barry County Chamber & Economic Development Alliance

LEGISLATIVE AND ECONOMIC DEVELOPMENT AGENDA – 2023

The Barry County Chamber and Economic Development Alliance will not endorse individual candidates running for public office but will advocate for legislation that affects the Barry County business committee based on the 5 elements of a vibrant economy:

THE 5 ELEMENTS OF A VIBRANT ECONOMY

1. A competitive business climate
 - ✓ A place to do business that is affordable, predictable, and provides incentives for growth
 - ✓ A place where small businesses are encouraged to start, thrive, and grow
 - ✓ A smart regulatory approach that balances the need for regulation and the need for private sector job growth
2. A robust private sector environment that works in partnership with the public sector to spur innovation and produce collective problem solving
3. Strategic process for recruiting new employers to locate in Barry County and strengthening existing businesses
4. Enhanced global-trade opportunities
5. Up-to-date transportation, public services, and communications infrastructure

CREATING A VIBRANT AND SUSTAINABLE ECONOMY

BCCEDA will support both the Executive and Legislative branches of County and State Government in creating a vibrant economy.

- ✓ **Support** adequate resources for the economic development efforts in the County including:
 - Creating a strategy to attract new business sectors and direct investment in those businesses.
 - Defining success in Economic Development through agreed upon federal data and metrics.
 - Aggregating accurate data.
- ✓ **Support** legislation to lower the costs associated with doing business in Barry County and in Michigan.
- ✓ **Support** legislation to reduce the tax burden on businesses, particularly small and startup businesses.
- ✓ **Support** legislation creating strategic tax credit programs for high-tech, cutting edge, high-wage, and other industries which the State is looking to attract.
- ✓ **Support** initiatives geared towards attracting and training the next generation of the workforce to Barry County.
- ✓ **Oppose** legislation that will constrict private sector growth and development.

SPECIFIC LEGISLATIVE GOALS FOR 2023:

Education

- ✓ **Support** workforce development efforts to maintain and enhance the pipeline of highly trained, skilled workers in Barry County by supporting education programs and facilities in the County.

Land Use

- ✓ **Support** implementation of the **Hastings Master Plan**, the **Nashville Master Plan**, the **Middleville Master Plan**, and the **Delton Master Plan**.

Infrastructure

- ✓ **Support** increased capacity on M-37.
- ✓ **Support** a State-County partnership to fund infrastructure and roadways.
- ✓ **Support** trail system improvements.
- ✓ **Support** initiatives aimed at significantly accelerating adoption of internet broadband access by customers, businesses, schools, and government enterprises.

Health and Well-being

- ✓ **Support** initiatives that expand access to insurance and care in Michigan.
- ✓ **Support** initiatives that align with the Blue Zones mission in promoting healthier communities.

The BCCEDA looks forward to being a part of a partnership between the private and public sector in implementing these suggested changes and finding common ground to create a vibrant and sustainable economy in Barry County, Michigan.

Affordable Quality
Living in a Desireable
Marketplace.

WHY BARRY COUNTY?

Barry County is centrally located between Grand Rapids,
Battle Creek, Kalamazoo, and Lansing.

Photo by Emily Borton



Median
Household
Income

\$68,779

Employer
Establishments

1,333

Median
Home
Value

\$237,000

31,605

Labor
Force

92.7%

Graduation
Rate

3.2%

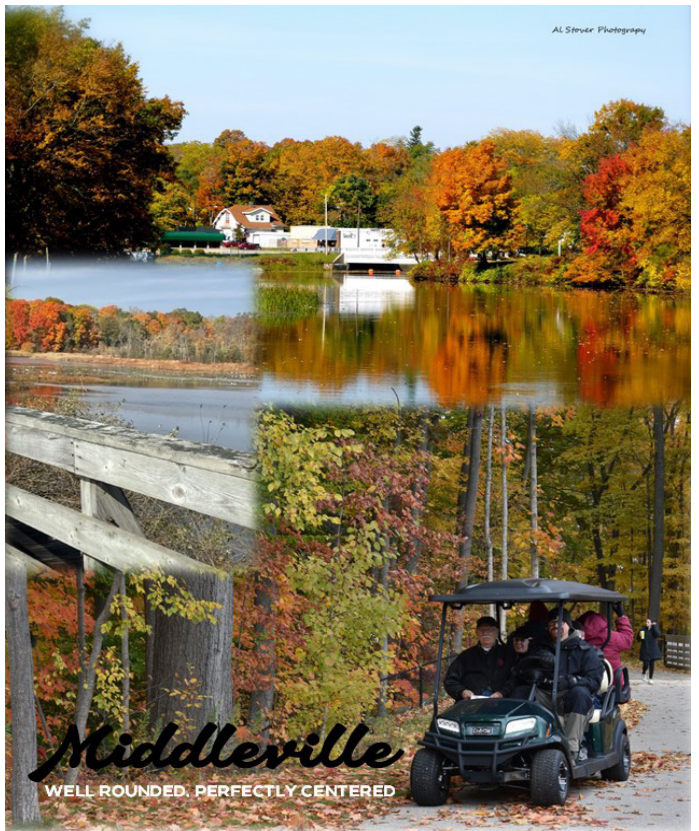
Unemployment
Rate

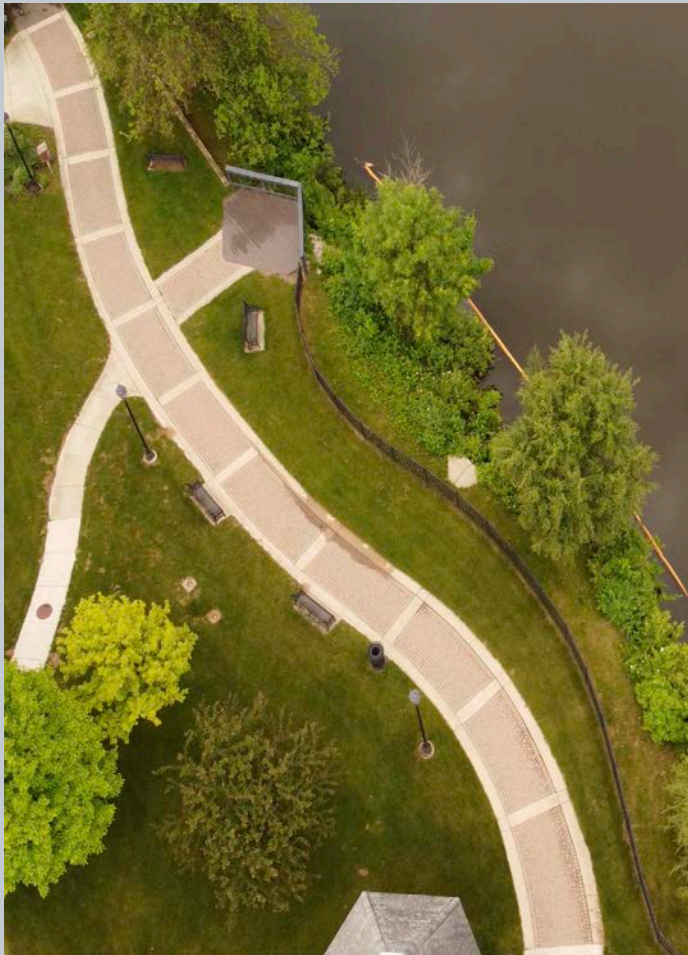
63,598

Population

Barry County is known for its' beautiful scenery and many outdoor opportunities. With 430 acres of recreational land, 1 State Game Area, 2 Trail Systems, 3 Canoe Liveries, 3 Recreational Facilities, 6 Golf Courses, 13 City & Village Parks, 23 Private Campgrounds with 1,661 available sites, 37 lakes, and 1 river, it's a stop you don't want to miss.

Barry County prides itself on providing a high quality of life that creates an ideal setting for any family or business that desires a rural backdrop and a natural landscape. It has been said that Barry County is on the way to everywhere, being only a short, 30-minute drive to all of West Michigan's urban areas including Battle Creek, Kalamazoo, Lansing and Grand Rapids.





Northwest River Corridor

Much more than just the gateway to the Grand Rapids area, Barry County's

Northwest Corridor is the fastest-growing part of the county, including the villages of Middleville, Freeport, Thornapple, and Irving Townships.

Downtown Middleville is seeing a resurgence as of late, welcoming multiple new restaurants. The Paul Henry Trail connects with the North Country Trail to the South. The Riverbank Music Series fills Friday evenings with live music throughout the summer months.

Freeport, situated at the intersection of Barry, Kent, and Ionia Counties, features a quaint downtown with rich history.

Must-See Attractions:

Middleville Heritage Days

Riverbank Music Series

Freeport Homecoming Festival

Thornapple Woodpecker Festival

Paul Henry-Thornapple Trail

Historic Downtown Middleville

PLACES TO SEE

The Barry County Chamber & Economic Development Alliance strive to preserve and improve the quality of life through business and family-friendly communities and a unique and vibrant selection of businesses and amenities surrounded by the serenity and beauty of all that nature has to offer.

Westside Woods

If you're an outdoor enthusiast, you'll find plenty of things to trip your trigger in Barry County's Westside, featuring Yankee Springs and Orangeville Townships. World-class recreation including fishing, hiking, and water sports abound.

Hike a section of the famed North Country Trail. Enjoy the crystal-clear waters of the destination known as Gun Lake by visiting Yankee Springs State Park, or drop in to check out the Bay Pointe Inn. The Barry State Game Area features natural amenities that attract thousands of visitors annually. The M-179 Scenic Byway provides easy and attractive access to US-131 and the City of Hastings. Explore and enjoy!

Must-See Attractions:

Gun Lake

Yankee Springs State Recreational Area

Historic Bowen Mills

Devil's Soup Bowl

Gun Lake Winterfest

Bay Pointe LIVE! Music Series



Photo by Cristian Greger

Lake Country

Find yourself amid the lakes in Barry County's Southwest region, including Hope, Barry, and Prarieville Townships. The small burgs of Delton, Hickory Corners, and Cloverdale - each with their own charm and unique local businesses - are nestled among rolling hills, rich farmland, and more bodies of water than you can imagine.

Destination lakes such as Wall, Long, and Crooked have been recreational havens for generations. The famous Gull Lake's northernmost point is in Barry County. Don't miss attractions such as the Gilmore Car Museum - voted #1 visitor attraction in Michigan - and Hop Head Farms, one of the leading hop farms in the Midwest! M-43 Highway weaves through this area, connecting Barry County to the Kalamazoo Metro Area.

Must-See Attractions:

Gilmore Car Museum

Delton Founder's Festival

Hop Head Farms

WK Kellogg Manor House

Midwest Miniatures Museum



Farms and Forests

The county's southwest quadrant is lush with some of Michigan's best agricultural, natural opportunities aplenty, and serves as the primary corridor to the Battle Creek metro area. The rural townships of Assyria, Baltimore, Johnstown, and Maple Grove provide wide-open spaces while still plenty close to amenities in larger nearby communities.

The world-class nature & educational center, Pierce Cedar Creek Institute, offers year-round activities for all ages, and a significant Amish population resides and works in this area. Continuing the trend in Barry County, this is also home to another couple dozen lakes, with many recreational opportunities available!

Must-See Attractions:

Pierce Cedar Creek Institute

Glass Creek Watershed

Long Lake

Clear Lake



Photo by Rose Hendershot



Pat Doezema
Managing Broker
Realtor®



269.838.1469

pdoezema@greenridge.com
2169 W. M-43 Highway, Hastings, MI 49058



Route 66 Corridor

Michigan's own 'Route 66' includes this scenic stretch in Eastern Barry County, and along M-43 helps connect the Villages of Nashville and Woodland as well as Carlton, Castleton, and Woodland Townships.

The 'Nashville of the North' hosts family-friendly events in its historic downtown throughout the year, including a throwback outdoor music venue at the historic Sandyland property just outside of town.

Thornapple River and Lake provide plenty of water-centric opportunities for fun, as does Jordan Lake north of Woodland and Leach Lake north of Hastings. Don't miss the picturesque, historic Putnam District Library in Nashville or MOO-ville Creamery just outside town for the best ice cream anywhere!

Must-See Attractions:

Sandyland Concert Series
Jordan Lake
MOO-ville Creamery
Leach Lake
Nashville Antique & Classic Car Show



Heart of the County

The City of Hastings - and surrounding Rutland and Hastings Charter Townships - are not only the geographic center of Barry County, but also make up the commercial and residential core of the area.

Hastings is home to multiple home grown, international manufacturing companies, creating a global reach for our small community. Three state highways intersect in this area, and you'll also find the growing Hastings Airport and the Barry County Expo Center just outside City limits.

From the historic architecture of the charming Downtown Hastings shopping district to the very popular Algonquin Lake; from the opportunities to paddle the Thornapple River throughout the area to the living history of Charleton Park - the center of our county is bustling with activity for all ages.

Must-See Attractions:

Hastings LIVE! Music Series
Historic Charleton Park
Barry Roubaix Killer Gravel Road Race
Thornapple Arts Council Jazz Festival
Thornapple River Recreation
Hastings Summerfest



Bay Pointe

THIS IS WHERE YOU SHOULD BE

Enjoying luxury on the lake is made up of many special moments and one very special resort.



Bay Pointe offers year-round accommodations where guests rekindle romances, reunite with family and friends, or simply escape, dine, and play. The resort is located on 15 acres offering guests the opportunity to gaze at the sunset from their private balcony, swap stories by the outdoor firepits, or savor a glass of wine lakeside at Bay Pointe Bar and Grille.



BAY POINTE COTTAGES

Discover our eighteen stylish cottages, welcoming guests as a luxury nature-centric retreat. The cottages are a hidden jewel with picturesque gardens, water and fire features, and full amenities.



BAY POINTE INN

Bay Pointe Inn is our lakeside New England style property known as "One of Michigan's Top Resorts." Guests enjoy private balconies, an indoor heated pool, an on-site award winning restaurant, and more!



BOATHOUSE VILLA

Steeped in history (circa 1886) with innovative updates, our Boathouse Villa is a historic Gun Lake estate boasting 125' of private lake frontage that sleeps 15. Guests enjoy full Bay Pointe resort amenities.



BAR AND GRILLE

Bay Pointe Bar & Grille is an award-winning farm to table restaurant. Guests enjoy locally sourced cuisine, handcrafted cocktails, and four seasons of lakefront panoramic views.

 **BOOK TODAY • 1-888-GUN-LAKE**
11456 Marsh Road, Shelbyville, MI 49344



@BAYPOINTEINN
baypointeinn.com

Experience the Beauty of Barry County!

Set on 850 acres with 9 miles of hiking trails, Pierce Cedar Creek Institute is a mix between an environmental education center, nature center, and biological field station. The Institute provides visitors with opportunities for education, recreation, research, and exposure to a blend of diverse habitats including wetlands, forests, marshes, streams, lakes, and prairies.



Trails: Open Daily Dawn to Dusk
Visitor Center: Monday – Friday 9 am – 5 pm
Free admission

CedarCreekInstitute.org

Pierce Cedar Creek  Institute
for environmental education

 Find us on
Facebook

701 W Cloverdale Rd | Hastings MI 49058 | Phone: (269) 721-4190



Explore Barry County Parks!

Barry County Parks have something for everyone, from hometown events and historical education to playgrounds for your little ones and wide open spaces ready for exploration. Best of all, our parks are open year-round, with free daily admission for all. Get to know your Barry County Parks!

Paul Henry - Thornapple Trail

The Paul Henry - Thornapple Trail is a multi-use recreation trail connecting with the North Country Trail. It includes paved sections that are perfect for family walks, biking, or training for your next 5k. It also features more rustic sections that offer opportunities for mountain biking, longer through-hikes, and birding. When complete, the trail will span an impressive forty-two miles from Grand Rapids to Vermontville!



Barry County Parks is always expanding and improving the trail, including securing funding last year to improve six miles of trail. Whether you prefer rural farmland, woodlands, small towns, or passing along waterways, this trail has it all!

Historic Charlton Park

Historic Charlton Park's Village, Museum, and recreation area have been fixtures of Barry County since 1936. Often referred to as 'the Jewel of Barry County', this sprawling 310-acre park includes the picturesque Thornapple River, hiking trails, and a plethora of wildlife. Pavilions and modern restrooms provide modern amenities to visitors. Whether hiking, fishing, swimming, boating, birding or playing on the newly-added playgrounds, Historic Charlton Park has something for everyone!

Historic Charlton Park 2023 Special Events

- June 18** 41st Annual Father's Day Car Show
- July 4** Old-Fashioned 4th of July
- July 7-8** 51st Annual Gas & Steam Engine Show
- July 17-18** Civil War Muster
- Aug 10-13** Great Lakes Longbow Invitational
- Sept 22-23** Fall Harvest Festival & Tractor Show
- Oct 28** All Hallows Eve
- Dec 9-10** Of Christmas Past



www.charltonpark.org

McKeown Bridge Park



Located just off Nashville Road in Hastings, the impressive historic McKeown Bridge spans 119 feet across the Thornapple River. Originally built in 1903, the McKeown Road bridge was the last metal truss highway bridge built in Barry County and is now the focal point of the McKeown Bridge Park, a 23-acre park featuring a paved river walk, trails, fishing docks, covered picnic tables, pit restroom, and canoe & kayak launch. This idyllic park is perfect for picnics, pictures, and passing the time away!

Thornapple Birding Trail

Birding in Barry County is fun at any time of the year. In the spring, enjoy the warbler migration, which peaks around mid-May. Up to twenty different species of warblers can be seen in the county, including the beautiful yet elusive Cerulean Warbler. Woodland birding continues to delight throughout the summer, with sightings including Acadian Flycatchers, Hooded Warblers, Scarlet Tanagers, and Wild Turkeys. Fall brings the ever-impressive Sandhill Crane migration and even a chance to spot migrating Common Loons! Winter finches like juncos, American Tree Sparrows, and Snow Buntings provide continued fun as the landscape turns snowy and quiet.

The Thornapple Birding Trail Map and Guide makes it easy for visitors to enjoy the best of our many bird-filled habitats in over 22,000 acres of state game areas, numerous parks, and over 250 lakes. Enjoy tranquility, learning, and closeness to nature at any of the stops on the map. Each site offers safe, easy-to-access birding locations in high-quality habitats and peaceful settings. We look forward to meeting you on the Thornapple Birding Trail!

Barry County
Parks Website:



Barry County
Parks Facebook:



Historic Charlton
Park Facebook:



THE BARRY COUNTY CHAMBER & ECONOMIC DEVELOPMENT ALLIANCE



ADVANCE BUSINESS. FACILITATE SOLUTIONS. STRENGTHEN COMMUNITIES.

Who We Are

As a public / private partnership, the Barry County Chamber and Economic Development Alliance collaborates with a diverse cross-section of stakeholders including businesses, industry, local units of government, regional and state partners, non-profit organizations, and others, to support a comprehensive scope of work strategically aligned toward building prosperity in our area, including:

- Proactive retention and expansion support from Barry County's primary employers
- Business attraction activities
- Workforce development initiatives, including a homegrown talent pipeline and outside attraction
- Municipal capacity-building, including strategic planning services and Redevelopment-Ready Communities (RRC) facilitation
- Residential development exploration
- Entrepreneurial development and support

- Infrastructure support, including transportation, utilities, childcare, housing, and broadband
- Public relations and advocacy
- Strategic collaborations with local, regional, and state-wide partners

In general, we tend to focus to some degree on five primary goals: Building communities to which residents, visitors and investors are attracted; Promoting those communities; striving to ensure future prosperity via a pro-business climate; representing the unified voice of the employer community; and reducing transactional friction through well-functioning networks. We share a common ambition for sustained prosperity of our communities, built on thriving employers.

The Barry County Chamber and Economic Development Alliance is a catalyst...a common vehicle through which the mutual interests of all segments of the business community work together for the common good of

the total community. Our goal is the continued growth and prosperity of Barry County, and we do whatever is necessary to keep this area's economic conditions such that people will be willing to risk their resources in the hopes of making a profit here.

Our organizations' scope of work is far-reaching and having substantial positive impacts in the communities we serve. From job-creating development projects to talent attraction efforts, to convening decision-makers around key topics, you will find we're constantly working to stimulate economic growth and improve the quality of life for our residents and visitors.

If there is anything we can do to assist in the creation or expansion of your business, or if you are already established and looking for ways to get more involved, expand, or pivot, please let us know. We are always here for you and are happy to send you more information on how we can partner to better position your business for heightened success.

STAFF



JENNIFER HEINZMAN
PRESIDENT



NICHOLE LYKE
ECONOMIC DEVELOPMENT DIRECTOR



KIM MARTIN
BUSINESS MANAGER



ALESIA BLAUVELT
MARKETING COORDINATOR

2023 EVENTS

CHAMBER & EDA

JAN

21 - ANNUAL
AWARD DINNER

FEB

9 - SUCCESS IN 60 *

MAR

1 - MANUFACTURING
FORUM
TBD - FLOURISH
EVENT

APRIL

13 - AFTER HOURS
22 - EXPO

MAY

4 - SUCCESS IN 60*
TBD - ATHENA
TBD - FLOURISH EVENT

JUNE

2 - GOLF OUTING

JULY

TBD - FLOURISH
27 - MEMBER
APPRECIATION
PICNIC

AUG

3 - SUCCESS IN 60*
19 - BREWFEST

SEPT

TBD - ATHENA
20 - MANUFACTURING
FORUM
TBD - FLOURISH EVENT

OCT

21 - REVERSE RAFFLE
26 - AFTER HOURS

NOV

1 - ECONOMIC SUMMIT
TBD - MANUFACTURING
TOURS

DEC

7 - SUCCESS IN 60*
TBD - BATTLE OF
THE BULBS*

* - VIRTUAL EVENT

BARRY COUNTY

CHAMBER & ECONOMIC DEVELOPMENT ALLIANCE

	Community Leader	Community Partner	Business Builder	Business Partner	Business Advocate	Non-Profit Organization	Individual Member
Business Rate	\$1,050	\$575	\$375	\$265	\$215	\$150	\$75
Member Benefits							
Receive Chamber e-news	✓	✓	✓	✓	✓	✓	✓
Networking Opportunity Invites	✓	✓	✓	✓	✓	✓	✓
Professional Development Opportunity Invites	✓	✓	✓	✓	✓	✓	✓
No-Cost brochure and business card display in office	✓	✓	✓	✓	✓	✓	
Listing in Community Guide	✓	✓	✓	✓	✓	✓	
Opportunity to advertise in Community Guide	✓	✓	✓	✓	✓	✓	
Listing on Chamber website linked to your business site	✓	✓	✓	✓	✓	✓	
Exclusive referrals	✓	✓	✓	✓	✓	✓	
Exclusive Event Sponsorship Opportunities	✓	✓	✓	✓	✓	✓	
Ribbon Cutting Promotion in Print and social Media	✓	✓	✓	✓	✓	✓	
Exclusive E-Blast Promotion (Cost involved)	✓	✓	✓	✓	✓	✓	
Member-to-Member Discount Program	✓	✓	✓	✓	✓	✓	
Bulk Mail Discount	✓	✓	✓	✓	✓	✓	
Discounts on Event Participation	✓	✓	✓	✓	✓	✓	
Free SBAM membership	✓	✓	✓	✓	✓	✓	
Insurance Policy Discount	✓	✓	✓	✓	✓	✓	
20% Davenport Tuition discount	✓	✓	✓	✓	✓	✓	
Up to 80% discount on office supplies	✓	✓	✓	✓	✓	✓	
Exclusive group rates for health, dental & vision	✓	✓	✓	✓	✓	✓	
Exclusive online & print advertisements	✓	✓	✓	✓	✓		
Barry Bucks Participation	✓	✓	✓	✓			
Barry Bucks Business listing on promotional materials	✓	✓	✓	✓			
Member Spotlight in e-News	✓	✓	✓				
Free membership list with contact information (for bulk mailings) / no email addresses given	✓	✓	✓				
Business Fitness Checkup	✓	✓					
Exclusive Promotion Opportunities on Website	✓	✓					
Free Certificates of Origin	✓	✓					
Free Ad in Chamber e-news	✓						
Host Business Mixer Free of Charge	✓						
2 Tickets to Annual Chamber Dinner Celebration	✓						
2 Tickets to Annual Economic Summit	✓						
1 Free (3-Minute) Business Promotional Video	✓						
Corporate Investment Opportunities Available							
Gold Tier	\$5,000	*Valued at \$7,000 worth of sponsorship and advertising opportunities					
Silver Tier	\$3,000	*Valued at \$4,000 worth of sponsorship and advertising opportunities					
Bronze tier	\$1,500	*Valued at \$2,500 worth of sponsorship and advertising opportunities					
* See Sponosr Package Guide for more information							
Additional Sponsorship Opportunities:							
ATHENA / ROTH Awards	Chamber Golf Outing			Economic Summit			
Business and Community Expo	Barry County Brewfest			Annual Awards Banquet			

Business Fitness Checkup – On-line tools that allow you to assess the general strengths and weaknesses of your business and connect you with the proper resources for any assistance you may need to improve your business.

Business Referrals – The chamber and EDA receives countless inquiries via mail, email, phone and walkin visits and always refer our members first.

Business Resources – The Chamber partners with the Small Business Development Center, The Small Business Administration, the Small Business Association of Michigan, Connect Michigan, Michigan Works, the Michigan Chamber of Commerce, the US Chamber of Commerce, CEDAM, the Michigan Economic Development Corporation, the Michigan Economic Developers Association, Talent 2025, the Environmental Protection Agency, The Barry County Community Foundation, Barry County municipalities, the Region 4 collaboration, and many other local, State and Federal agencies to provide members with a variety of resources to start or advance their businesses.

Chamber Website – Our site includes a searchable database, calendar of events, member-to-member discounts, job postings and direct links to member websites. You can keep your site updated by adding your events, videos, discounts, links, and more.

Barry Bucks – Barry Bucks can be purchased in \$5 denominations, up to \$25 each. They may be customized to reflect the name of the person receiving the certificate, the name of the giver, or a brief message, and redeemed at member businesses. They are treated as cash and never expire.

Electronic Newsletter – This is sent out to all members, their employees, and interested community members each month. It serves as an informational piece, keeping readers up to date on area happenings, events and general area information; members are encouraged to include their upcoming events.

Membership Directory – Member information is listed in an annual publication that is distributed throughout the year to our members, visitors, community members, Michigan rest areas, and at various events, expos, in our office, and mailed by request. Additional advertising opportunities available.

Information – As the community information hub, the Chamber houses business promotional materials as well as community and regional information. Members are encouraged to display their promotions and business cards in the office and at Chamber / EDA events.

Public Notary – Chamber members receive Public Notary services at no charge.

Discounts – Members receive insurance discounts through the Member-to-Member program, Hot deals, the Marketplace, use of the Chamber's bulk mailing permit and a variety of business-related discounts through SBAM. Members also receive a 20% tuition discount at Davenport University.

Educational Opportunities - The Chamber holds events and programs such as Lunch & Learns, Educational Speaker Series, Legislative Luncheons, the Economic Summit, and partner webinars to help further the success of your business.

Membership List – Current membership list is available to members via email free of charge (email addresses are not available).

SCORE – (Senior Corp Of Retired Executives) connects future and current small business owners to mentors, free of charge, which can assist you with your success in a variety of areas.

SBAM- As a member of The Small Business Association of Michigan we are able to combine forces to increase the buying and political power of our memberships to save you time and money, and further help your business succeed. The Chamber / EDA pays the dues for each of our members (excluding individual members) to join SBAM, which allows them to take advantage of many more benefits. (\$195 value)

Advocacy- The Chamber serves as the primary business advocate for our members with local, regional, State and Federal entities. Members are informed of issues that may affect their business and are kept apprised of impending changes in legislation. Legislator Roundtables are offered annually.

Networking Opportunities– Business after Hours, Annual Chamber Dinner and Awards Celebration, Annual Golf Open, Administrative Professionals Luncheon, Barry County Brewfest, the Economic Summit, and more. Members receive discounted vendor rates for all applicable events.

Promotional Opportunities – Members are offered promotional and sponsorship opportunities first and are encouraged to promote themselves at Chamber / EDA functions. Members may host networking events and/or educational sessions at their place of business.

Certificates of Origin – Provided free to Community Partner and Community Leader members.

Additional Benefits – If you need any service not listed here, please ask. We will be happy to help or find someone who can.

BARRY COUNTY

CHAMBER & ECONOMIC DEVELOPMENT ALLIANCE

Governance Board

- ◆ Vision
- ◆ Fiduciary
- ◆ Policy
- ◆ Governance
- ◆ Resource Development
- ◆ Advocacy, Government Relations
- ◆ Legislative, Regulatory Reform

Member Services Advisory Board

- ◆ Promotional Events
- ◆ Shop Local Campaigns
- ◆ Educational Opportunities
- ◆ Member Attraction
- ◆ Member Retention
- ◆ Business Mixers
- ◆ Business Team Collaboratives
- ◆ Member Spotlight Videos
- ◆ Business Resource Center
- ◆ Flourish Group
- ◆ Senior Enrichment
- ◆ Organizational Collaborations
- ◆ Member Appreciation
- ◆ Cyber Security
- ◆ Community Wellness

Economic Development Advisory Board

- ◆ Eliminating Barriers to Employment
- ◆ Childcare
- ◆ Transportation
- ◆ Housing / Landbanks
- ◆ Broadband / Digital Divide
- ◆ Literacy
- ◆ Energy
- ◆ Redevelopment Ready Communities
- ◆ Environment
- ◆ Tourism
- ◆ Placemaking / recreation / Trails
- ◆ Health and wellness
- ◆ Placer.ai
- ◆ Workforce Development
- ◆ Talent Pipeline Initiatives
- ◆ Regional, State, and Federal Collaborations
- ◆ Business Development
- ◆ Site selection, land use
- ◆ Business Attraction
- ◆ Business Retention
- ◆ Business Expansion
- ◆ Entrepreneurialism
- ◆ Impending Business Disruptions
- ◆ Diversity, Inclusion, and Equity

Ambassador Club
Marketing / Promotions / Business
Events

Brownfield redevelopment Authority
Manufacturer's Council Outputs
Advocacy

Event Committees

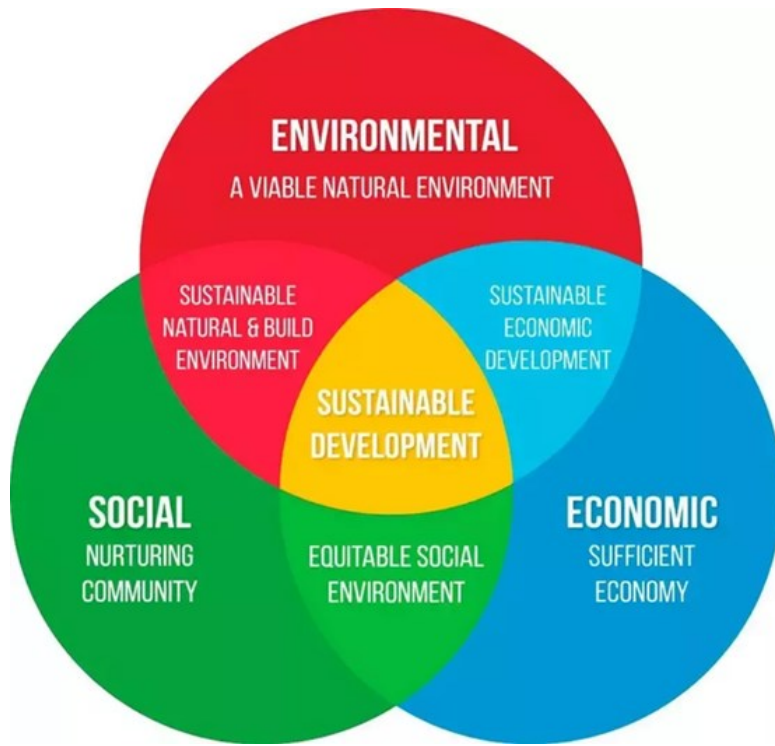
- ◆ Annual Meeting and Awards Banquet
- ◆ Golf Outing
- ◆ Brewfest
- ◆ Summerfest

- ◆ ATHENA
- ◆ Economic Summit
- ◆ Community and Business Expo

Manufacturer's Council

- ◆ Workforce Development
- ◆ Supply Chain
- ◆ Capital Access
- ◆ Transportation
- ◆ International Trades
- ◆ Talent Pipeline
- ◆ Industrial Internet of Things
- ◆ Supply Chain Management
- ◆ Capacity Building
- ◆ Succession Planning
- ◆ Regulatory Reform
- ◆ Political Shifts
- ◆ Reshoring / Imports / Exports

Why Economic Development Matters



Economic development is attracting and growing businesses, creating and retaining jobs, and making our community a better place to live.

Attracting and growing businesses strengthens our economy providing locally-produced goods and services. Strong businesses pay taxes that go for vital services such as schools, roads, fire, and police. Businesses also provide good jobs that put money in people's pockets and allow for a higher quality of life.

Economic development has a lasting impact on a community. Job providers purchase goods and services they need to operate, and their workers purchase goods and services they need to live. Money changes hands many times as it flows through the local economy and creates overall prosperity enjoyed by all citizens.

Economic development has a major impact on the places where we live, work, and play. Putting vacant or abandoned buildings and land back into productive use is a major function of economic development. This helps keep businesses located in communities where sewer, water, and other services are already present.

Economic development retains and attracts talented people. Communities that provide quality jobs and great places to live and work are a magnet for folks of all ages. As a result, these places have a strong future.

Economic development also fosters the entrepreneurial spirit that resides in our creative and ambitious citizens. By providing access to ideas, investment and expert advice new companies can be created to help assure Michigan's economy stays innovative and diverse.

COMMUNITY BUILDING INVESTMENT OPPORTUNITIES

The Barry County Chamber and Economic Development Alliance serves a vital role in the County's economy by providing tools and services aimed at job creation and attracting, growing, and retaining businesses and talented employees. We collaborate with a diverse cross-section of stakeholders including businesses, industry, local units of government, regional and state partners, non-profit organizations, and others, to accomplish our mission. Investing in the Barry County Chamber and Economic Development Alliance means supporting a comprehensive scope of work strategically aligned toward building prosperity in our area. Please consider investing in our efforts to make Barry County the best it can be! We will customize packages to meet your unique business needs.

Keystone Partner— Annual Investment: \$15,000 and UP (please call for customizable packages over \$15,000)

Besides making a tangible impact on community development, your partnership includes:

- All the benefits listed in the Gold tier events sponsorship package (\$7,000 Value),
- 1 (3-minute) Business Promotional Video
- A banner ad on the Chamber / EDA website,
- An additional full-page advertorial in the annual community guide (5,000 copies distributed throughout Michigan),
- Your company logo, link, and special recognition on each page of the Chamber/Alliance website,
- Your company logo and recognition in the Investor's Guide and in other printed and electronic marketing materials throughout the year,
- 12 tickets to the annual Economic Summit

Cornerstone Partner—Annual Investment: \$10,000

Besides making a tangible impact on community development, your partnership includes:

- All the benefits listed in the Silver tier events sponsorship package (\$4,000 Value),
- 1 (90-second) Business Promotional Video
- An additional A half-page advertorial in the annual community guide (5,000 copies distributed throughout Michigan),
- Your company logo, link, and special recognition on each page of the Chamber/Alliance website,
- Your company logo and recognition in the Investor's Guide and in other printed and electronic marketing materials throughout the year,
- 8 tickets to the annual Economic Summit

Capstone Partner—Annual Investment: \$5,000

Besides making a tangible impact on community development, your partnership includes:

- All the benefits listed in the Bronze tier events sponsorship package (\$2,500 Value),
- An additional quarter-page advertorial in the annual community guide (5,000 copies distributed throughout Michigan),
- Your company logo, link, and special recognition on each page of the Chamber/Alliance website,
- Your company logo and recognition in the Investor's Guide and in other printed and electronic marketing materials throughout the year,
- 4 tickets to the annual Economic Summit

Community Builder—Annual Investment: \$2,500

Besides making a tangible impact on community development, your partnership includes:

- A 1/8-page ad in the annual Community Guide (5,000 copies distributed throughout Michigan),
- Your company logo, link, and special recognition on each page of the Chamber/Alliance website,
- Your company logo and recognition in the Investor's Guide and in other printed and electronic marketing materials throughout the year,
- 4 tickets to the annual Economic Summit

Emerging Leader—Annual Investment: \$1,000

Besides making a tangible impact on community development, your partnership includes:

- Your company logo and recognition in the Investor's Guide and in other printed and electronic marketing materials, wherever investors are listed, throughout the year,
- 2 tickets to the annual Economic Summit

Pathfinder—Annual Investment: \$500

Besides making a tangible impact on community development, your partnership includes:

- Your company name listed on written marketing materials, wherever investors are listed, throughout the year
- 2 tickets to the annual Economic Summit

Thank you for Investing in Barry County!



YOUR MEMBER BENEFITS

CONTACT

SHERRY BRYAN

DIRECTOR OF STRATEGIC
PARTNERSHIPS AND CERTIFICATION

SHERRY.BRYAN@SBAM.ORG

CELL: (517) 712-8343

OR VISIT OUR WEBSITE AT

WWW.SBAM.ORG

PARTNERS IN BENEFITS

BCCC MEMBERS* ARE JOINT
MEMBERS OF THE SMALL BUSINESS
ASSOCIATION OF MICHIGAN. WITH
THAT MEMBERSHIP COMES THE
ABILITY TO PARTICIPATE IN THESE
MEMBER BENEFITS.

*Current direct members of SBAM who are also
members of BCCC are ineligible for Strategic Partner
membership under this partnership agreement.

ATTRACT & RETAIN EMPLOYEES

- Blue Cross Blue Shield of Michigan & Blue Care Network health, dental and vision insurance
- Dearborn Group Life & Disability Insurance
- Pooled Employer Retirement Plan
- LifeSecure Accident & Hospital Recovery Coverage
- Talent Development Training Tools by Dale Carnegie
- Discount Tuition at Davenport University
- Tutoring & School Work Support provided by Sylvan

STAY COMPLIANT

- Ask An Expert Hotline (Legal, HR & Cybersecurity Issues) by Taylor | English, the American Society of Employers & SensCy
- Payroll Solutions powered by The Ahola Corporation
- Premium Only Plans & Flexible Spending Accounts by Kushner & Co.
- ERISA Compliance Services by Kushner & Co.
- COBRA Administration Services
- Free Summary Plan Description (for members enrolled in an SBAM-sponsored health plan)
- Discounted workplace posters, employee handbooks, pre-employment screening & employee training

SAVE MONEY ON EXPENSES

- FedEx Shipping, Printing & Copy Discounts
- Office Supply discounts powered by DBI, Integrity Business Solutions & Office Express (OEX)
- Merchant Services through UpPayment
- Debt Collection by CBM Services
- SBAM Energy Solutions

BE PROTECTED

- Accident Fund Workers' Compensation Coverage
- Cybersecurity Services by SensCy
- Allstate Identity Protection

OTHER SERVICES

- Small Business Certification
- Owner2Owner networking events
- Subscription to Focus Magazine
- Subscription to Small Business Weekly and Lansing Watchdog, SBAM's member e-news publications
- Access to online resources

How Placer.ai Works

OBSERVE. ANALYZE. PRESENT.

01 Observe

Anonymized location data from tens of millions of mobile devices used as a core panel

02 Analyze

Machine learning provides accurate estimations on physical market activity across the U.S.

03 Present

A wealth of detailed reports containing critical insights into how people and places interact.



Placer.ai—The Barry County Chamber and Economic Development Alliance now has access to this state-of-the-art technology.

This program has the capacity to change economic development as we know it. Using this platform, we can easily produce leakage reports, traffic reports, site selection assessments, competitive benchmarking, identify untapped audiences, out-of-shop behaviors, the list seems endless.

We will be able to use this program to make data-driven decisions on infrastructure project locations, recreational facility sites, trail improvements, housing initiatives, the placement of childcare facilities, assessments of which types of businesses will fare best in our communities, which products & services people are leaving Barry County to acquire, and so much more.

Barry County Trade Area:



Discover The Story Behind Any Commercial Location

POWERED BY MOBILE LOCATION DATA

Leading Market Intelligence Platform

Placer.ai is the world's most advanced aggregated foot traffic analytics platform allowing anyone with a stake in the physical world to instantly generate insights into any property for a deeper understanding of the factors that drive success. Placer.ai is the first platform that fully empowers professionals in commercial real estate, retail, finance, economic development and more to truly understand and maximize their offline activities.

Here are some examples of the type of information we now have readily available:

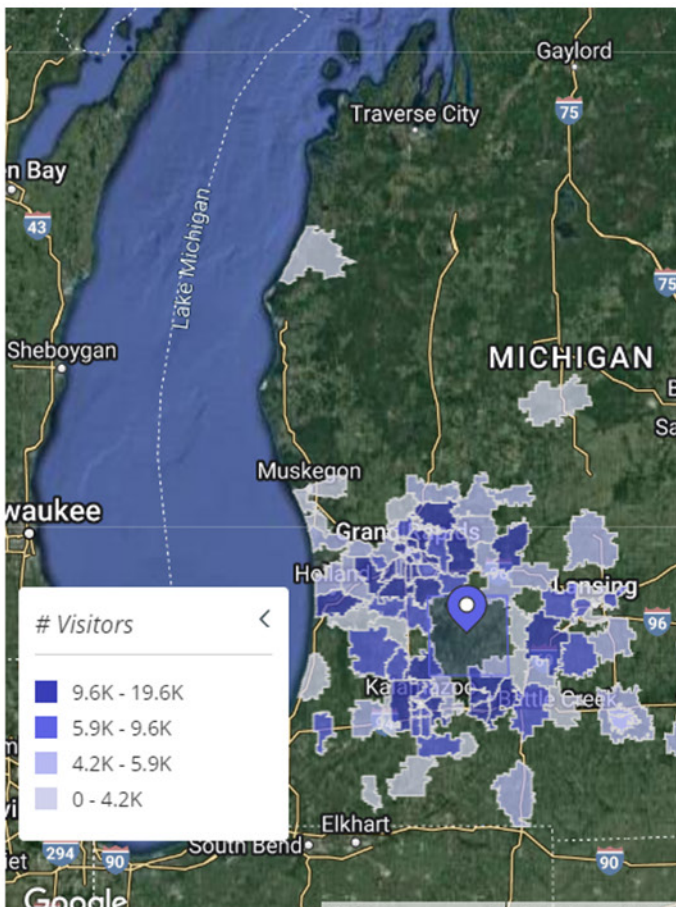
Barry County Visits (November 2021—November 2022):

Visits	11.8M	Visit Frequency	9.36
Visitors	1.3M	Avg. Dwell Time	489 min

Visit Trends (November 2021—November 2022):



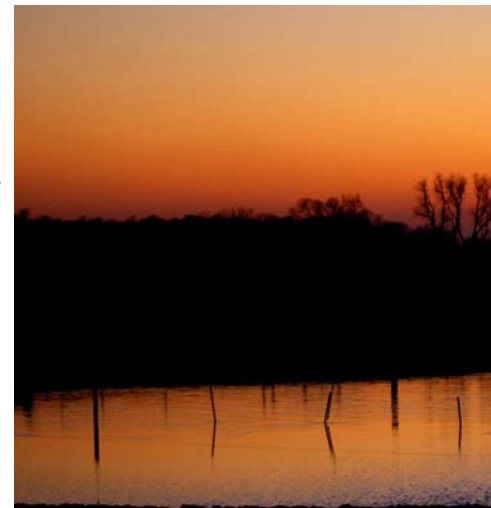
Where our visitors are coming from:



Zipcode / City	Visitors (% of Total)	YOY (% Change)
Charlotte, MI	14K (1.1%)	+108 (+0.8%)
48846 Ionia, MI	13.5K (1.1%)	+3.1K (+29.4%)
49017 Battle Creek, MI	13.2K (1%)	-4.3K (-24.8%)
49037 Battle Creek, MI	12.9K (1%)	-2.2K (-14.8%)
49548 Grand Rapids, MI	12.5K (1%)	+819 (+7%)
49426 Hudsonville, MI	12.5K (1%)	+1.8K (+17%)
49006 Kalamazoo, MI	12.1K (0.9%)	+6.8K (+128.4%)
49315 Byron Center, MI	11.6K (0.9%)	-1.6K (-12%)
49507 Grand Rapids, MI	11.5K (0.9%)	+5.4K (+90.2%)
49546 Grand Rapids, MI	11.3K (0.9%)	+592 (+5.5%)

2023 BARRY COUNTY CHAMBER &

707 Winery and Brewery	Brite Beginnings Childcare Center	Eaton Federal Savings Bank	Hastings Internal & Family Medicine
A&M Lazer Gifts	Broadmoor Motors Hastings	Edward Jones - Kevin Beck - Financial Advisor	Hastings Kiwanis
Abstract Glass	Broken Smoker	Edward Jones: Andrew Cove-Financial Advisor	Hastings Lions Club
Accurate Machine and Tool	Brown's Carpet One	Edward Jones: Jeffrey Domenico-Financial	Hastings Manufacturing Company
Advanced Eyecare Professionals	Bruce's Frame & Alignment	Advisor	Hastings Mutual Insurance
Advanced Stone & Tile	Buckland Insurance Agency	Emmanuel Episcopal Church	Hastings NAPA
Advantage Plumbing & Drain and Hall's Septic	Bullseye Pest Defense	Endless Engravings	Hastings Nutrition
Affordable Metal LLC	Bunkers	Endoscopy Repair Specialist Inc	Hastings Pro Auto Service
Aldi, Inc #38	Burkey Sales and Service Inc.	Engle Accounting & Tax	Hastings Public Library
Algonquin Lake Community Association	Camp Manitou-lin	Euro-Lighting Designs	Hastings Rotary Club
Alliance Beverage Distributing LLC	Camp Thornapple, Inc.	Ever After Banquet Hall & Conference Center	Hickey Electric Inc.
Alpha Women's Center	CareLinc Home Medical Equipment	Family Fare-Delton	Highpoint Community Bank
American Legion Post #45	Carpenter Plumbing	Family Fare-Hastings	Hodges Jewelry & Gifts
Applied Imaging	Carveth Village L.L.C.	Family Farm and Home	Holiday Inn Express Hastings
Arnold Audiology, PLC	Chad Miller's Southside Auto Body LLC	Family Promise of Barry County	Hop Head Farms, LLC
Assurity Investigations LLC	Chapple Realty Inc	Family Support Center of Barry County	Hungry Howie's Pizza
B&L Outdoor Services, LLC	Charlton Park (Historic)	Family Tree Medical Associates	Huntington Bank - Hastings
B2 Outlet Stores	ChemQuest Inc.	Farm Bureau Insurance-Lynn Denton Agency	Huntington Bank - Wayland
Baker Law Office, PLC	Cherry Health	Farmers Insurance Group-Dalman Agency	Indian Valley Campground
Barlow Florist	City of Hastings	First Rehab & Sport - Middleville	Irving Township
Barnes Dental Care	Clark Brothers Building Contractors, LLC	First Rehab & Sport Physical Therapy of Hastings	J-Ad Graphics
Barry Community Foundation	Coleman Agency	First United Methodist Church of Hastings	Jami's Craft Supplies
Barry Community Hospice	Commercial Bank	Flexfab LLC.	Jaqua Realtors Hastings
Barry County	Consumers Energy	Four Leaf Properties	Jeff Dobbin's Auto Service
Barry County Blue Zones Activate	CopperRock Construction	GFWC Hastings Women's Club	Jerry's Tire
Barry County Central Dispatch	Corewell Health Pennock	Gilbert's Maxi Muffler & Service	Jessica Welton
Barry County Chamber and Economic Development Alliance	Cost Segregation Services	Gilmore Car Museum	Jim Brown
Barry County Christian School	Cotant's Farm Market	Girrbach Funeral Home	JMJ Inc.
Barry County Commission on Aging (COA)	Countryside Construction	Glass Creek Winery	Johnson & Company, P.C.
Barry County Community Mental Health Authority	Court-Side Embroidery & Screen Printing -	Goldsworthy's Inc.	K&E Tackle Inc.
Barry County Conservation Easement Board	Nashville	Gole Dental Group	K.A. Mueller Accounting
Barry County Farm Bureau	Court-Side Screen Printing & Embroidery - Hastings	Good Stewards Inc.	Katie & Christy's mid-Lakes Screen Printing,
Barry County Lumber	Craig Jenkins	GQT-Theatre	Monogramming, & Promotional Products
Barry County Road Commission	Creative and Practical Solutions	Grace Community Church	Kay L Stolsonburg Broker LLC
Barry County Sheriff's Office	Creekside Vision & Hearing	Granger Waste Services	Kellogg Community College
Barry County Telephone Co	Culligan of Hastings	Green Gables Haven	Key Cleaning Services Inc
Barry County Transit	Culvers	Green Light Driving Academy	King's Appliance
Barry County United Way & Volunteer Center	Daniels Funeral Home	Green Street Church	Kloosterman's Sports Tap Bar & Grille
Barry Expo Center	Daval's Used Furniture	GreenMark Equipment, Inc	Lake Trust Credit Union
Barry Intermediate School District	Dave Hatfield	Greenridge Realty - Caledonia	
Barry-Eaton District Health Dept.	Davenport University	Greenridge Realty Hastings	
Basic Tax Service	Deb Timmerman & Associates, LLC	GreenStone Farm Credit Services	
Bay Pointe Bar & Grille	Delton Area Business Association	Gun Lake Business Association (GLBA)	
Bay Pointe Inn	Delton Family Pharmacy	Gun Lake Casino	
Bay to Bay Building Concepts, LLC	Delton Kellogg Schools	Gun Lake Pharmacy	
BCN Technical Services	Delton Moose Lodge	Habitat for Humanity Barry County ReStore	
Bell Title Agency	Deming's Auto Collision Service, Inc.	Hahn Dental Group	
Bellabay Realty	Depot Law Office, PLC	Hastings Ace Hardware	
Biggby Coffee	Designwear	Hastings Area Schools	
BJ Hydraulics	Dewey's Auto Body	Hastings Baptist Church	
Bleam Eavestroughing	Diamond Dazzle Cleaning	Hastings Bowl	
Bob's Gun & Tackle	Dig A Tree Transplanting	Hastings Car Club	
Bradford White Corp	DJ Trivia (Hender-tainment, LLC)	Hastings Charter Township	
Brann's Steakhouse & Sports Grille	Dr. Scott Bloom, OD	Hastings Elks Lodge #1965	
Bright Start Pediatrics	E&T Foamhome LLC	Hastings Family Dental Care	
		Hastings Fiber Glass Products	



ECONOMIC DEVELOPMENT ALLIANCE MEMBERS

Leadership Barry County
Left Field Café on Main
Lighthouse Group
Lighthouse Title
Long Lake Outdoor Center
Longstreet Elder Law & Estate Planning
Lux Spa & Wellness, LLC
MacLeod Chiropractic
Majestic Financial LLC
Mancino's Pizza & Grinders
Manna's Market
Manpower
Mansky Podiatry
Maple Valley Schools
McDonald's
McKeough Brothers Inc.
McNeill Criminal Law
Mega-Bev
MEI Telecom Services
Mensch Manufacturing
Mexican Connexion
Michigan Audubon
Michigan Audubon Otis Farm Bird Sanctuary
Michigan Festivals & Events Association
Michigan Rural Rehabilitation Corporation
Michigan Statewide Independent Living Corporation
Mid-Michigan Group Insurance
Middleville Tool & Die Company
Miller Real Estate
MKP, CPA
MOO-ville Creamery
Morgan Electrical Services Inc.
MSU Extension
MSU W.K. Kellogg Biological Station
Munn Manufacturing
Murray's Asphalt
Nashville Baptist Church
Orangeville Township

PADNOS - Hastings
Parkview Motel
Patricia Woods
Patten Monuments
Pavement Ends, Inc.
Peltier Investments, LLC
Pennock Village
PFCU
Pharmacy Care
Phillips 66 (AFM Petroleum DBA One Stop Shop)
Phillips Tax & Consulting
Photographic Memory
Pierce Cedar Creek Institute
Pixelvine Creative
Pizza Hut Wing Street
Porcelain Classics/Bee Eclectic Studio & Emporium
Prairieville Township
Precision Auto Body Repair, Inc.
PrimeNRG
Progressive Graphics
Putnam District Library
Razor's Edge
Red's Sports Bar & Grill, LLC
Reynolds Heritage Land Surveying
Rhoades McKee
Rutland Charter Township
Safe Harbor
SCORE Grand Rapids
Score Lighting
Seasonal Grille
SERVPRO of Allegan/ Barry County
Shamrock Tavern
Sharp Park Campground
Shoe Sensation #876
Sisters Fabrics/Hulst Cleaners
Small Business Association of Michigan
Smith's Landscape & Lakeside LLC
Southside Pediatrics
Spectrum Health Pennock Health & Wellness Center
Spectrum Health Pennock Homecare & Hospice Services
Spiritual Care Consultants of West Michigan
Stacey Garrison, DDS
Starting Over for Success
State Farm Insurance - Tal Gearhart
State Street Diner
Step N' Time Dance Studio
Stephens Insight Group
Team Schostak Family Restaurants-Wendy's Restaurant
The Clothier
The Curley Cone
The Dream Home Team of Bellabay Realty
The General Store
The Hair Barn
The Legacy at Hastings
The Right Place, Inc.
Thomas M. Hoffman, MD & Associates

Thornapple Area Enrichment Foundation
Thornapple Arts Council
Thornapple Credit Union-Delton
Thornapple Credit Union-Hastings
Thornapple Credit Union-Middleville
Thornapple Flooring & Furniture
Thornapple Kellogg Schools
Thornapple Manor
Thornapple Players
Thornapple Sports Cards & Games
Thornapple Township
Thornapple Valley Church
Thornapple Valley Family Physicians
TNR Machine, Inc.
Tom's Market
TradeMark Realty, Inc
Trauma Informed Work Group Barry County
Tri-Clor, Inc
Trumble Agency - Hastings
Two Brothers & a Tent
U Rent Em Canoe
Union Bank
Unique Motor Sports
United Bank of Michigan
Universal Wireless Hastings
VanDyk Mortgage
Verizon- Cellular & More
Viking Corporation
Village of Middleville
Village of Nashville
W.B.C.H. Radio
Walgreen's
Walker, Fluke & Sheldon, PLC
Walldorff Brewpub & Bistro
Walmart
Water's Edge Financial, LLC
Welton's Heating & Cooling, Inc.
Wesley Woods Camp & Retreat Center
West Michigan Works!
Whispering Waters Long Term Stay Campground
Wightman
Wilcox Construction
Winding Creek Camp
Woodlawn Meadows Retirement Village
WorkLife Insights
Yankee Springs Township
YMCA of Barry County
Your Auctioneers

Photo by Pam Tobias



CHAMBER EVENTS

CHAMBER ANNUAL GOLF OUTING



The Barry County Chamber invites you to promote your business by sponsoring our Annual Chamber Open. The golf outing is the chamber's largest fundraiser, with proceeds used to sustain chamber services that are vital to all members and Barry County communities. The Chamber Open kicks off on **June 2, 2023** with a shotgun start at 8:30 am, drinks, and a 50/50 raffle! After 18 rounds with colleagues, all 144 golfers meet at the Clubhouse for lunch, prizes, drinks & more!



Join us for our sometimes virtual, sometimes In-Person "Success in 60" series as we feature a new speaker & topic each quarter. Grab some coffee and tune in as we feature an expert in any given topic. The topics and speakers will be announced throughout the year and they are sessions you will NOT want to miss. We hope to "see" you there!

SUCCESS IN 60

BARRY COUNTY BREWFEST



Launched in 2016, the Barry County BrewFest features breweries from across the state and is West Michigan's "Freshest" craft beer fest! We call a different Barry County location "home" each summer - and this year we're in Middleville! Hundreds of residents and visitors enjoy great craft beer from over 20 breweries, awesome food, killer music... what's not to love? See you on **August 19, 2023!**



Grab some friends and come support all of those local businesses that keep our Barry County communities so lively! Shoppers spend the day supporting local businesses while exploring Barry County. Small Business Saturday will be back in full force on **November 25, 2023.**

SMALL BUSINESS SATURDAY

CHAMBER EVENTS

The Chamber Annual Dinner & Awards Ceremony is held annually in January and celebrates the achievements of our members. Organizations are recognized for their new business expansions, major re-designs, excellent customer service, impact on the community, and entrepreneurial spirit. With nearly 250 guests in attendance in 2020, this is an event you don't want to miss.

ANNUAL DINNER & AWARDS CEREMONY



BARRY COUNTY COMMUNITY EXPO

Join us **April 22, 2023** for our 2nd Annual Barry County Chamber Expo! The Barry County Chamber & EDA put together this event to give Barry County businesses the opportunity to showcase and highlight the goods and services they provide to the community. Bring a friend, grab some food, play some games, and walk around the Expo exploring all of the great businesses that help put Barry County on the map. Young or old, this event will have something for everybody!



The ATHENA program recognizes exemplary individuals who inspire women to fulfill their potential. Each year, the Barry County Chamber of Commerce recognizes two ATHENA Award recipients: the Young Professional & ATHENA Leader. ATHENA leaders live authentically, learn constantly, advocate fiercely, act courageously, foster collaboration, build relationships, give back and celebrate. This award is presented during the Chamber Annual Dinner & Awards Ceremony in January.

Pictured: 2021 ATHENA Recipient - Lyn Briel

ATHENA INTERNATIONAL



ROTH AWARD FOR OUTSTANDING BUSINESS PROFESSIONALS

Established in 2015, the Chamber ROTH Award recognizes outstanding business professionals that, throughout their careers, have proven to be responsive to the needs in their communities, create opportunity, teach and lead others, and are a herald of business in Barry County. the ROTH Award is presented annually during the Chamber Annual Dinner & Awards Celebration in January.



Pictured: 2021 ROTH Award Winner - Don Haney

CHAMBER EVENTS

DISCOVER MANUFACTURING WEEK



Discover Manufacturing Week brings many students from from local high schools to several different sites throughout the county to introduce students to various careers available in their hometowns. The connections made between students and local career opportunities are awesome!



Chamber Business After Hours are a great way for our members to network with each other! Held twice a year, After Hours are hosted at various member businesses and organizations throughout Barry County! Swing by after work to say "Hi" and catch up with old and new friends alike!

BUSINESS AFTER-HOURS

BARRY COUNTY REVERSE RAFFLE



Save the date for our First Annual Barry County Reverse Raffle! This event is bound to be a great time for all that attend. Join us for a delicious dinner, drinks with friends, and the chance to win some awesome prizes! This event will take place on **October 21, 2023**, location to be determined. More details to be announced later this year.

CHAMBER EVENTS

Launched in 2022, this group meets many times throughout the year at different locations and for different events around Barry County. This group is open to anybody in Barry County that is looking to make friends and “network” in a more casual setting. Give this group a follow on Facebook and be on the lookout for Flourish events throughout 2023!

FLOURISH BARRY COUNTY



BARRY COUNTY ECONOMIC SUMMIT

Join us **November 1, 2023** for an informative and inspiring afternoon focusing on all things Economic Development in Barry County! The Barry County Economic Development Alliance presents brief snapshots of current and upcoming activities of the EDA, including business retention & expansion, capacity-building throughout the county, and workforce development. This event features inspiring and informative speakers to present a well-rounded, accurate view of the state of Barry County's economy.



Bring some holiday cheer to your neighborhood by decorating the outside of either your business or home! ALL businesses or residences within Barry County are invited to participate. Email a photo or video to the Barry County Chamber & EDA to participate in our virtual Facebook competition. This post is boosted for a week-long competition, and the winners are determined by “likes” given on Facebook. This virtual competition will take place **December 11-December 17!**

BATTLE OF THE BULBS



ARTS, CULTURE & ENTERTAINMENT

Arts & Culture

Michigan Festivals & Events Association
PO Box 22, 1908 Pearl St.
Chesaning, MI 48616
(989) 845-2080
www.michiganfun.com

Thornapple Arts Council
231 S. Broadway Street
Hastings, MI 49058
(269) 945-2002
www.thornapplearts.org

Dance Class

Step N' Time Dance Studio
207 N. Main St.
Nashville, MI 49073
(517) 852-9910
www.stepntimedancestudio.com

Museums

Charlton Park (Historic)
2545 S. Charlton Park Road
Hastings, MI 49058
(269) 945-3775
www.charltonpark.org

Gilmore Car Museum
6865 Hickory Road
Hickory Corners, MI 49060
(269) 671-5089
www.gilmorecarmuseum.org

Performers

Thornapple Players
231 South Broadway
Hastings, MI 49058
(269) 945-2002
www.thornappleplayers.org

Theaters

GQT-Theatre
213 W. State St.
Hastings, MI 49058
(269) 945-2578
<http://www.gqti.com/theaters.aspx?theaterid=1457>



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HASTINGS

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Leading

REAL ESTATE COMPANIES
OF THE WORLD



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WE'RE GLOBAL®**

2169 W. M-43 Hwy.
Suite 2
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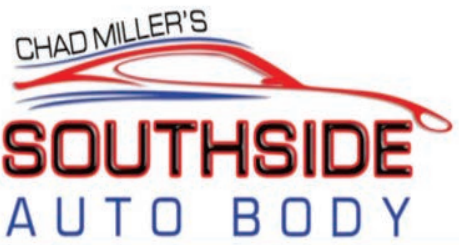


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www.brucesframe.com

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www.millersouthsideauto.com

Deming's Auto Collision Service, Inc.
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Hastings, MI 49058
(269) 945-2922
www.demingsautocollision.com

Dewey's Auto Body
1111 W. Green St.
Hastings, MI 49058
(269) 945-4915
www.deweysautobody.com

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201 N. Broadway
Hastings, MI 49058
(269) 601-6837
<http://www.gilberts1stopshop.com>

Hastings Pro Auto Service
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(269) 948-2121

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Hastings, MI 49058
(269) 948-9472
www.pabhastings.com

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Bleam Eavestrouging
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www.bleameaves.com

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(616) 425-1999
www.michiganmetalllc.com

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(269) 623-4870
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CopperRock Construction
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Grand Rapids, MI 49504
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www.copperrockconstruction.com

Countryside Construction
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(269) 945-9122
www.mc-keough-brothers-inc.business.site

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www accuratemachineandtool.com

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Hastings, MI 49058
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www.bcntechserv.com

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www.tnrmachine.com

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www.consumersenergy.com

Supplies & Materials

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www.advancedstonefab.com

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<https://www.edwardjones.com/us-en/financial-advisor/andrew-cove>

Edward Jones: Kevin Beck-
Financial Advisor
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Hastings, MI 49058
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www.edwardjones.com

Edward Jones: Jeffrey Domenico-
Financial Advisor
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www.mrrccollegeloans.com

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www.greenridge.com/agents/14131
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www.greenridge.com/offices/4003
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Hastings, MI 49058
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<https://www.jaquarealtors.com/areas/hastings>

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SERVING THE COMMUNITY

Churches

Emmanuel Episcopal Church
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Hastings, MI 49058
(269) 945-3014
www.hastingsemmanuel.org

First United Methodist Church of Hastings
209 W. Green St.
Hastings, MI 49058
(269) 945-9574
<https://greenstreetumc.faith/>

Grace Community Church
8950 E. M-79 Highway
Nashville, MI 49073
(517) 852-1783
www.gc3.org

Green Street Church
209 W. Green St.
Hastings, MI 49058
(517) 588-1619

Hastings Baptist Church
309 E. Woodlawn Ave.
Hastings, MI 49058
(269) 948-8004
www.hastingsbaptist.com

Nashville Baptist Church
309 Phillips St.
Nashville, MI 49073
(517) 852-9808
www.nashvillebaptist.com

Thornapple Valley Church
2750 S. M-43 Highway
Hastings, MI 49058
(269) 948-2549
www.tvcweb.com

Civic Groups & Associations

Algonquin Lake Community Association
P.O. Box 556
Hastings, MI 49058
(269) 948-8566

Delton Moose Lodge
5420 Moose Lodge Rd.
Delton, MI 49046
(269) 623-2112
<https://www.mooseintl.org/location/1649-delton/>

GFWC Hastings Women's Club
P.O. Box 173
Hastings, MI 49058
(269) 945-9782
www.gfwcmi.org

Hastings Car Club
553 E. Thorn St.
Hastings, MI 49058
(269) 948-8789
www.hastingscarclub.com

Hastings Elks Lodge #1965
102 E. Woodlawn Ave.
Hastings, MI 49058
(269) 945-5308
<https://www.elks.org/lodges/ContactUs.cfm?LodgeNumber=1965>

Hastings Kiwanis
315 W. Center St.
Hastings, MI 49058
www.kiwanisclubofhastings.com

Hastings Lions Club
P.O. Box 183
Hastings, MI 49058
(269) 948-2431
<http://e-clubhouse.org/sites/hastingsmi/>

Hastings Rotary Club
P.O. Box 69
Hastings, MI 49058
(269) 838-8106
www.hastingsrotary.com

Michigan Statewide Independent Living Corporation
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Middleville, MI 49333
(833) 808-7452
<http://www.misilc.org>

Trauma Informed Work Group Barry County
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(269) 945-5439
<https://www.pacesconnection.com/g/barry-mi>

Community Organizations

Alpha Women's Center
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(269) 948-9013

Barry Community Foundation
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Hastings, MI 49058
(269) 945-0526
www.barrycf.org

Barry County Chamber & EDA
221 W. State St.
Hastings, MI 49058
(269) 945-2454
www.mibarry.com

Barry County Blue Zones Activate
P.O. Box 211
Hastings, MI 49058
(269) 798-4111
<https://www.bluezones.com/activate-barry-county/>

SERVING THE COMMUNITY

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222 W. State St.
Hastings, MI 49058
(269) 945-1400

https://www.barrycounty.org/departments_and_officials/advisory_boards_and_commissions/conservation_easement_board.php

Delton Area Business Association
P.O. Box 114
Delton, MI 49046
(269) 623-5511
www.deltonarea.com

Good Stewards Inc.
241 W. State St.
Hastings, MI 49058
(269) 945-8860
www.goodstewardsblog.wordpress.com

Green Gables Haven
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(269) 945-4777
www.greengableshaven.org

Gun Lake Business Association (GLBA)
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www.gunlakebusiness.com

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www.mannasmarket.org

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www.safeharborcac.org

Small Business Association of Michigan
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www.sbam.org

Thornapple Area Enrichment Foundation
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Hastings, MI 49058
(269) 945-0526
www.thornapplefoundation.org

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www.barrycounty.org

Barry County Central Dispatch
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Hastings, MI 49058
(269) 948-4825
www.barry911.org

Barry County Road Commision
1725 W. M-43 Highway
Hastings, MI 49058
(269) 945-3449
www.barrycsrc.org

Barry County Sheriff's Office
1212 W. State St.
Hastings, MI 49058
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www.barrysheriff.com

City of Hastings
201 E. State St.
Hastings, MI 49058
(269) 945-2468
www.hastings.mi.org

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(269) 948-2194
www.rutlandtownship.org

Thornapple Township
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Middleville, MI 49333
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www.thornapple-twp.org

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www.hastingstownship.com

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Hastings, MI 49058
(269) 948-0633
www.irvingtownship.org

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Plainwell, MI 49080
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www.villageofmiddleville.org

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(269) 953-6998

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www.barrycountycOA.org

Barry County United Way & Volunteer Center

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(269) 953-1042

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Hastings, MI 49058
(269) 945-9673

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1. Increase affordable and attainable workforce housing.
2. Build stronger communities by leading a resident-driven process that actively includes all voices.





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