



## OUR SUCCESS STORY

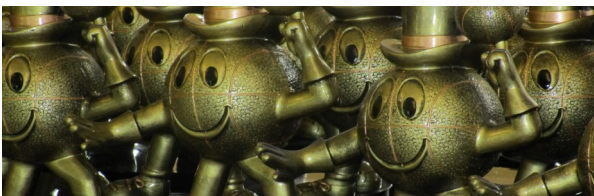
The Barry County Chamber is thrilled to once again bring the Gus Macker 3-on-3 Basketball tournament to downtown Hastings! This event, which started with 152 teams in 2012, has grown to over 200 teams from across Michigan!

Proceeds from this event support local athletic teams as well as Chamber programs throughout the year!

## OFFICIAL SPONSOR

**For Chamber Members Only**  
**Cost: \$2,500**

- Company Logo on Macker postcards (5,000)
- Logo on back of all player t-shirts
- Logo on sponsor panel at each hoop
- 1/2 page ad in the Hastings Gusette
- Promo items in player registration packets\*
- Name mention in WBCH radio ads prior to event
- Pre-recorded audio commercials playing throughout the tournament
- Logo & Link on Hastings Macker website registration page and the Hastings Macker Facebook page



**Be a Winner—Support the Hastings Gus Macker!**

## SPECIAL EVENT SPONSOR

**For Chamber Members Only**  
**Cost: \$1,500**

- Exclusive sponsorship of a Special Event Court/ Site (options below):
  - Slam Dunk Contest
  - Kids Kourt & Bouncies
  - Volunteer Center Site
  - Three Point Shoot Out
  - Bracket Tent Sponsor
  - Special Needs Court
- 1/4 page ad in the Hastings Gusette
- Company logo on banner at event site
- Name mention in WBCH radio ads prior to event
- Pre-recorded audio promos during the event
- Promo items in player registration packets\*
- Recognition on Hastings Macker Facebook page and Hastings Macker registration page

## ALLEY OOP SPONSOR

**Member Cost: \$1,000**  
**Non-Member Cost: \$1,500**

- 1/4 page ad in the Hastings Gusette
- Company name listed on volunteer t-shirts
- Pre-recorded audio promos during the event
- Promo items in player registration packets\*
- Recognition on Hastings Macker Facebook page and Hastings Macker registration page

*We are excited to support Gus Macker and The Munn Team, while also helping to support the community. We are blessed to have a Team that is committed to our company and are happy to be able to support Gus Macker in our community; an activity that is important to our Team!*

*Steve & Wendy Buehler*  
*Munn Manufacturing*  
 2016 GUS MACKER OFFICIAL SPONSOR

## ALL STAR SPONSOR

**Member Cost: \$500**  
**Non-Member Cost: \$750**

- 1/4 page ad in the Hastings Gusette
- Logo included on All Star Banner
- Pre-recorded audio promos during the event
- Promo items in player registration packets\*
- Recognition on Hastings Macker Facebook page and Hastings Macker registration page

## COURT SPONSOR

**For Chamber Members Only**  
**Cost: \$350**

- Company logo on courtside banner
- Business card sized ad in Hastings Gusette
- Pre-recorded audio promos during the event
- Promo items in player registration packets\*
- Recognition on Hastings Macker Facebook page and Hastings Macker registration page

*\* Promotional items may include coupons, promotional items such as can coolers, pencils, treats for players, or other specialty items you are willing to share.*

## CONTACT KIM MARTIN

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 Commerce  
 221 W. State Street  
 Hastings MI 49058

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 kim@mibarry.com

## IT'S A SLAM DUNK!

Count me in for the following sponsorship:

- Official Sponsor at \$2,500
- Special Event Sponsor at \$1,500
- Alley -Oop Sponsor: *(select applicable cost)*
  - Member cost of \$1,000
  - Non-member cost of \$1,500
- All Star Sponsor
  - Member cost of \$500
  - Non-member cost of \$750
- Court Sponsor at \$350

(Sponsorships include an ad in the Hastings Gusette)

**Sponsorship Cost: \$ \_\_\_\_\_**

Or

## IT'S A FAST BREAK! ADVERTISING ONLY



I won't be sponsoring this year but would love to advertise in the Gusette newspaper and have checked the box beside the ad size I prefer.

**Cost of the ad: \$ \_\_\_\_\_**

*Please complete information below:*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

- Yes, please invoice me.**

## HASTINGS GUSETTE ADVERTISING

- Business Card Size Ad**  
*(2 columns—3.44" wide x 2" high)*
  - Member: \$30
  - Non-Member: \$60
- 1/8 Page Ad**  
*(3 columns—5.222" wide x 4" high)*
  - Member: \$60
  - Non-Member: \$100
- 1/4 Page Ad**  
*(3 columns—5.222" wide x 8" high)*
  - Member: \$100
  - Non-Member: \$150
- 1/2 Page Ad**  
*(6 columns—10.556" wide x 8" high)*
  - Member: \$135
  - Non-Member: \$200
- Full Page Ad**  
*(6 columns—10.556" wide x 16" high)*
  - Member: \$150
  - Non-Member: \$300

**Note:** All ads will be printed in black and white.  
Please provide ad in .api or .pdf format.

*Tom's Market is proud to be a sponsor of the Hastings Gus Macker! Over the years, we have watched it grow and bring in people from all over Michigan to Barry County...people looking for a fun day of basketball! All the proceeds are donated to worth-while, local charities and that makes our community a better place to live and grow! Nicole Smith-Tom's Market*

**2016 GUS MACKER OFFICIAL SPONSOR**



## HASTINGS GUS MACKER

**JULY 14 & 15, 2018**

**EVENT SPONSORSHIP  
OPPORTUNITIES**