

Barry County Economic Development Alliance
**Economic Development
 Summit
 & Business Expo**

Thursday, November 3, 2011

11:30 a.m. Lunch & Introductions
 Complimentary lunch will be served.

**Noon—1:00 p.m. Guest Speakers
 & Awards Ceremony**

1:00—2:00 p.m. Keynote Speaker
 George A. Erickcek

2:00—5:00 p.m. Business Expo

Event location:

Barry Expo Center
 1350 N. M-37 Hwy.
 Hastings, MI 49058

Seating is limited, please RSVP to
lynn@mibarry.com or call (269) 945-2454.

9th Annual Economic Development Summit

Keynote Speaker:

George A. Erickcek
Senior Regional Analyst, W.E. Upjohn Institute



While maintaining a strong research focus on west Michigan, Erickcek has expanded his research agenda to regional economic issues across the state and the nation. Recently, he led a research effort to develop a project evaluation model for the Economic Development Administration (EDA). Currently, he is leading another research team in evaluating EDA regional development districts and their comprehensive planning documents. He has coauthored papers on a variety of national regional issues, including the impact of education and medical institutions on their regions and the challenges facing auto-dependent communities.

Barry County Business Celebration and Expo

- **Network!** Showcase your business to members of the public and other businesses.
- **Build Economic Excitement!** Increase community awareness of products and services made and offered by Barry County businesses!
- **Shop Local, Buy Local, Support Local!** Develop sales and increase exposure for your business while boosting Barry County!

Interested in having a booth at the Barry County Business Expo? Please contact the Barry County Economic Development Alliance for a registration form at (269) 945-2454 or visit www.mibarry.com.

Thank you to our Community Partners & Sponsors:

This program is offered **FREE** of charge thanks to the generosity of our sponsors.

Premier Partners:



Support Partners:



For more information, contact the Economic Development Alliance at (269) 945-2454 or visit www.mibarry.com