



FOR IMMEDIATE RELEASE
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INNOVATION AND INVENTORS WORKSHOP

HASTINGS, MICH. – The Barry County Economic Development Alliance and the Barry County Chamber of Commerce are hosting an Innovation and Inventors Workshop on August 20 from 9 a.m. – 1:30 p.m. at Piece Cedar Creek Institute open to all independent inventors and inventors within local companies.

The workshop includes a line-up of thought-provoking speakers providing Barry County inventors and innovators the opportunity to explore new ideas and develop innovation skills. “This four-hour program will give insight into the innovation journey through tools and resources available to help individuals and companies clarify product ideas, move ideas to commercialization and learn from experiences of successful innovators,” said Bill Foley, Innovation Director of Grand Rapids based InnovationWorks.

“We feel very fortunate to have access to such valuable resources right here in West Michigan,” said Valerie Byrnes, President of the Barry County Economic Development Alliance and Chamber of Commerce, “and believe we have the local talent ready and willing to benefit from these resources.” Nationally recognized speaker, John Canfield, will present *Thinking Skills for Improvement and Innovation*. “By improving our thinking we improve our alternatives, behaviors, and decisions, contributing to improved organizational performance,” indicates Canfield. To learn more about Mr. Canfield and the other workshop speakers, log on to www.barrychamber.com for program details and to download a workshop registration form. Contact Valerie Byrnes at 269.945.2454 with questions.

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