

FOR IMMEDIATE RELEASE
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Chamber to host Barry County Healthcare Summit

Hastings – The Government Issues Committee of the Barry County Chamber of Commerce will host a Barry County Healthcare Summit on Monday, April 26, 2010 at Pierce Cedar Creek Institute featuring Dee Edington, PhD, Director of the University of Michigan Health Management Research Center as keynote speaker. Dr. Edington’s book *Zero Trends: Health as a Serious Economic Strategy* emphasizes the need to shift thinking to address healthcare costs and productivity by proactively focusing on systems to develop business and healthy people.

“The Chamber of Commerce is fortunate to have secured Dr. Edington as the keynote speaker for the Healthcare Summit,” noted Jeff Jennette, Chairman of the Government Issues Committee. “The Government Issues Committee decided a year ago to host a Healthcare Summit in response to feedback from a Chamber member survey indicating the desire by the business community to have access to information and resources that might help lower healthcare costs and improve productivity,” he added.

The Healthcare Summit event sponsors and co-presenters are the Barry County Healthcare Coalition and Pennock Health Services sharing detailed best practices and informational resources with the business community as a part of this program. An additional partnering sponsor is the Community Assets Pillar of HomeTown Partners, an initiative of the Barry Community Foundation.

For more information about the Healthcare Summit please contact Valerie Byrnes at the Chamber of Commerce at 269/945-2454.

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